

Rank Qualifications & Benefits

ROYAL RANKS

ROYAL | Qualify by personally sponsoring an Affiliate, Associate or Business Builder on your left and right legs

ROYAL 500 | 500 QV total lesser leg volume in a given two-week period (the lesser volume leg may or may not be on the same leg each week) ■ Earn a 10% Infinity Bonus on the volume in your weak leg

ROYAL 1K | 1,000 QV total lesser leg volume in a given two-week period (the lesser volume leg may or may not be on the same leg each week) ■ Earn a 10% Infinity Bonus on the volume in your weak leg

EXECUTIVE RANKS

EXECUTIVE | 2,000 QV total lesser leg volume in a given two-week period (the lesser volume leg may or may not be on the same leg each week) plus a minimum of two personal enrollment tree legs that include an active Royal 500 or higher in each leg ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first generation of executives in your Enrollment Tree

EXECUTIVE TEAM ELITE (ETE) | In any 21 day period or less, personally enroll and/or upgrade Distributors and/or Preferred Customers to generate at 2100 BV in activation / upgrade volume ■ You must be a Business Builder by the end of the 21 day period and have a 200 BV autoship ■ You have earned the rank of ETE and have earned a Team Elite Bonus of \$525 (note: you will earn this bonus every time you repeat the process of 2100 BV in 21 days or less) ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first generation of executives in your Enrollment Tree

BRONZE EXECUTIVE | 5,000 QV total lesser leg volume in a given two-week period (the lesser volume leg may or may not be on the same leg each week) plus a minimum of two personal enrollment tree legs that include an active Royal 1K or higher in each leg ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first two generations of executives in your Enrollment Tree

SILVER EXECUTIVE | 10,000 QV total lesser leg volume in a given two-week period (the lesser volume leg may or may not be on the same leg each week) plus a minimum of two personal enrollment tree legs that include an active Executive or higher in each leg ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first three generations of executives in your Enrollment Tree

LEADERSHIP RANKS

GOLD EXECUTIVE | 10,000 QV each week in your lesser volume leg for two consecutive weeks (the lesser volume leg may or may not be on the same leg each week) plus a minimum of two personal enrollment tree legs that include an active Bronze Executive or higher in each leg ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first four generations of executives in your Enrollment Tree ■ Receive one share in the Gold Leadership Pool ■ Qualify for all expense-paid, Gold Executive Fly-In to the Corporate offices

PLATINUM EXECUTIVE | 15,000 QV in your lesser volume leg for two consecutive weeks (the lesser volume leg may or may not be on the same leg each week) plus a minimum of two personal enrollment tree legs that include an active Silver Executive or higher in each leg ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first five generations of executives in your Enrollment Tree ■ Receive one share in the Gold and Platinum Leadership Pools ■ Qualify for the Platinum company paid cruise

DIAMOND EXECUTIVE | 20,000 QV in your lesser volume leg for two consecutive weeks (the lesser volume leg may or may not be on the same leg each week) plus a minimum of two personal enrollment tree legs that include an active Gold Executive or higher in each leg ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first six generations of executives in your Enrollment Tree ■ Receive one share in the Gold, Platinum and Diamond Leadership Pools ■ Qualify for a \$500 Mercedes car allowance

DOUBLE DIAMOND EXECUTIVE | 25,000 QV in your lesser volume leg for two consecutive weeks (the lesser volume leg may or may not be on the same leg each week) plus a minimum of two personal enrollment tree legs that include an active Platinum Executive or higher in each leg ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first seven generations of executives in your Enrollment Tree ■ Share in all Leadership Pools (Gold, Platinum, Diamond and Double Diamond) ■ Qualify for a \$1,000 Mercedes car allowance

TRIPLE DIAMOND EXECUTIVE | 35,000 QV in your lesser volume leg for two consecutive weeks (the lesser volume leg may or may not be on the same leg each week) plus a minimum of two personal enrollment tree legs that include an active Platinum Executive or higher in each leg ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first seven generations of executives in your Enrollment Tree ■ Share in all Leadership Pools (Gold, Platinum, Diamond and Double Diamond) ■ Qualify for a \$1,250 Mercedes car allowance

LIFESTYLE RANKS

PRESIDENTIAL | 50,000 QV in your lesser volume leg for four consecutive weeks (the lesser volume leg may or may not be on the same leg each week) plus a minimum of two personal enrollment tree legs that include an active Diamond Executive or higher in each leg ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first seven generations of executives in your Enrollment Tree ■ Qualify for a \$1,500 Mercedes car allowance

AMBASSADOR | 75,000 QV in your lesser volume leg for four consecutive weeks (the lesser volume leg may or may not be on the same leg each week) plus a minimum of two personal enrollment tree legs that include an active Double Diamond Executive or higher in each leg ■ Earn a 10% Infinity Bonus on the volume in your weak leg ■ Earn Executive Generation Bonus on the first seven generations of executives in your Enrollment Tree ■ Receive Ambassador ring (men) and pendant (women) ■ Qualify for a \$2,000 Mercedes car allowance

ENROLLMENT OPTIONS

PREFERRED CUSTOMER | Purchase one box (100 BV) ■ Can purchase at 20% discount from retail (\$10 more per box than wholesale) ■ Can be on autoship to get product every 4 or 8 weeks ■ Eligible for the Loyalty Bonus if on autoship

AFFILIATE | \$25 enrollment fee ■ Purchase one box (100 BV) at wholesale pricing ■ Personal website and access to your business back office online ■ Can purchase ongoing at wholesale prices ■ Active members eligible for Quick Check enrollment bonuses, the XBonus and the Loyalty Bonus

ASSOCIATE | \$39 enrollment fee ■ Personal website and access to your business back office online ■ Can purchase ongoing at wholesale pricing ■ Purchase two boxes (200 BV) at wholesale pricing ■ Active members eligible for Quick Check enrollment bonuses, the Infinity Bonus, the XBonus and the Loyalty Bonus

BUSINESS BUILDER | \$39 enrollment fee ■ Personal website and access to your business back office online ■ Can purchase ongoing at wholesale pricing ■ Purchase six boxes (600 BV) at wholesale pricing and get three boxes free ■ Active members eligible for Quick Check enrollment bonuses, the Infinity Bonus, the XBonus, the Loyalty Bonus PLUS eligible for all the higher level bonuses (Team Elite 21 in 21, Executive Generation, Leadership, Mercedes car allowance)

IMPORTANT NOTES

ACTIVE | Must have a minimum of 100BV of product on autoship

LOYALTY BONUS | Active members earn an extra free box every third autoship for the first year

X BONUS | Active members can earn \$75 every time you enroll three new distributors in 21 days or less ■ Ongoing

TEAM ELITE BONUS (21 Boxes in 21 Days) | Personally enroll and/or upgrade enough distributors and/or Preferred Customers in activation and upgrade orders to generate at least 2100 BV within 21 days

INFINITY BONUS | There is a limit on the Infinity Bonus: \$10,000 per week

EXECUTIVE GENERATION AND LEADERSHIP BONUSES | All Executive, Leadership and Lifestyle rank distributors must be on a 200 PV autoship to be eligible for the bonuses

RANK ADVANCEMENT | The enrollment tree qualifiers MUST be in place the FIRST week of the qualification period

MERCEDES CAR ALLOWANCE PROGRAM | See MXI Compensation Plan for qualification details